



The scholarship's ambition is to help and motivate creative design students to pursue higher education beyond Bachelor's studies. The scholarship was introduced in 2003, in collaboration with the Swedish Industrial Design Foundation. It has been awarded 22 times to brilliant designers, who continued their studies at Master's level. It is now administered and awarded through a collaboration with The Garden – Center for Design and Leadership at the House of Innovation of the Stockholm School of Economics (SSE).

HE MI I N

The goal of the Michael Treschow Scholarship is to support each year a talented student who intends to use design principles and practices to improve organizations and/or businesses, and to enhance their contribution to economy, society, and human lives.

The growing adoption of Design Thinking highlights the willingness of organizations to develop new products and services that focus on what is desirable to users and what makes their experience more meaningful. Do you believe that design and art can help business to realise a more meaningful world? Then this scholarship is for you.

By supporting the personal and professional development of a talented design thinker in the making, the Michael Treschow Scholarship intends to foster the integration of d(e) 4n[(dev) -1 (33 Tm 6 (o)) -17 6 (o) phr 93 -1020 T 3 (f) -5(u) 8023 3 (8q

